



# Why Become A Squidezy Stockist

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## **Australian Made & Owned**

Squidezy is wholly owned by a team based in Adelaide, South Australia. Our manufacturing is done locally to ensure we maintain our strict quality controls.

## **Tailored For Fishing Enthusiasts & Novices**

The tool is designed to be easy to use for everyone. Squidezy tools are dishwasher safe, providing convenience for your customers and adding to the overall appeal of the product.

## **Only Sold Through Our Stockists**

Squidezy does not sell direct to consumer. We direct all sales to our current stockists.

## **Ample Supply**

We have a robust supply chain in place, ensuring a consistent and reliable inventory of Squidezy tools. This means our stockists can confidently stock and meet the demand for this popular accessory.

## **Quality**

The Squidezy tool is manufactured right here in South Australia. Lincoln Plastics is a fully certified manufacturer, operating a Quality Management System (ISO9001:2015), an Environmental Management System (ISO14001:2015) and Safety Management System (ISO45001:2018).

The Squidezy is injection-moulded from certified food-safe Acrylonitrile Butadiene Styrene (ABS) plastic which is chemical resistant, stable under a high range of temperatures and more durable than regular plastic.

This commitment to quality ensures durability and reliability, contributing to excellent customer experience.

## **Pricing**

We maintain a streamlined management process to minimise our business and manufacturing costs. We provide additional discount levels based on bulk purchases. This ensures generous profit for our stockists.

## **Listing On Our Stockist Locator**

All stockists are listed on our website and Stockist Locator Tool.

## **Marketing**

We have a social media presence and webpage which explains the product in detail as well as videos demonstrating our product. We also promote and link from our socials to our stockists regularly to drive additional traffic to your website and store.